

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

iHeart Media, WKGR, WOLL, WJNO, WZZR, 3071 Continental Dr.

Date: 9/14/16

I, Curt Reilly,

being/on behalf of: Ron Berman for State Senate,

a legally qualified candidate of the Republican

political party for the office of: State Senate

in the Florida District 30

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see attached schedule				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

[REDACTED] Ron Berman for State Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ron Berman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/14/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Genie Serrano

Printed Name

Genie Serrano

Snr AE

Title

Order Confirmation

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Printed: 09/27/2016 09:52:15

Ron Berman Florida State Senat
c/o Motion Pixel Media, LLC
Attn:
10356 Seagrape Way
Palm Beach Gardens, FL 33418

Advertiser No: 27943 Order No: 1131238093
Start Date: 10/03/2016 Co-op: No
End Date: 10/30/2016 Package: No
Month Type: Broadcast Agency Comm.: 15%
Revision #: 0
CPE:
AE: SERRANO, GENIE
Entered: 09/22/2016 03:56 PM by Fusion
Last Update: 09/23/2016 10:40 AM by mlb1lxj
Note: WRLX
Note 2:
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Spot	Ord Spots	Ord Cost
1 West WRLX-FM	06:00-10:00 Commercial	10/03/16	10/28/16	4	30.00 Local Agency-Political	1 x x x x x Run weeks of: 10/3, 10/17, 10/24	6 60		18	540.00
2 West WRLX-FM	10:00-15:00 Commercial	10/03/16	10/28/16	4	15.00 Local Agency-Political	1 x x x x x Run weeks of: 10/3, 10/17, 10/24	5 60		15	225.00
3 West WRLX-FM	15:00-19:00 Commercial	10/03/16	10/28/16	4	33.00 Local Agency-Political	1 x x x x x Run weeks of: 10/3, 10/17, 10/24	5 60		15	495.00
4 West WRLX-FM	10:00-19:00 Commercial	10/08/16	10/30/16	4	16.00 Local Agency-Political	1 Run weeks of: 10/3, 10/17, 10/24	1 60		3	48.00
5 West IRLX-FM	06:00-19:00 Commercial	10/03/16	10/30/16	4	8.00 Local Agency Political Stream	1 x x x x x x x Run weeks of: 10/3, 10/17, 10/24	8 60		24	192.00

No. of Spots/Misc/Digital: 75/0/0
Ordered Gross: \$1,500.00
Agency Commission: \$225.00
Ordered Net: \$1,275.00
Total Net Due: \$1,275.00

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	75	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	1,500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	1,275.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Ron Berman Florida State Senat

100%